TAYLOR KOLSTE

2011-2012 HOUSTON TEXANS

2012 WASHINGTON REDSKINS

2016 ATLANTA FALCONS

2017-2019 LOS ANGELES RAMS

2019 SAN FRANCISCO 49ERS

PLAY PASS STUDY

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OBJECTIVE: THIS STUDY AIMS TO ANALYZE PLAY PASSES FROM THE TEAMS OF GARY KUBIAK, KYLE SHANAHAN, AND SEAN MCVAY WITH 3 PRIMARY QUESTIONS IN MIND:

1. IN GENERAL, **WHEN AND WHERE** ARE THESE TEAMS CALLING PLAY PASSES?

2. WHICH OF THE **ACTIONS/PROTECTIONS** HAVE BEEN **MOST EXPLOSIVE** FOR THESE TEAMS?

3. WHICH **ROUTE CONCEPTS** HAVE BEEN **MOST EXPLOSIVE** FOR THESE TEAMS (AND **WHICH COVERAGES** ARE EACH OF THESE MOST EXPLOSIVE AGAINST)?

KEY TAKEAWAYS:

WHEN & WHERE

❖ THESE TEAMS ARE PRIMARILY CALLING PLAY PASSES ON **1ST & 10** IN THE **OPEN FIELD**.

❖ THEY ARE ALSO FREQUENTLY CALLING PLAY PASSES ON THE **1ST PLAY OF THE DRIVE**.

❖ THESE TEAMS USED **QUICK COUNTS** ON A RELATIVELY HIGH PERCENTAGE OF PLAY PASSES (23.4%).

OVERALL PLAY PASS STATISTICS

OVERALL PLAY PASS STATS			
807 PLAYS	8561 YARDS	10.61 AVG	31 TDs
33.8% EXPLOSIVE		53.4% EFFICIENT	8.6% NEGATIVES

UNDER CENTER PLAY PASS	⭐ SHOTGUN PLAY PASS
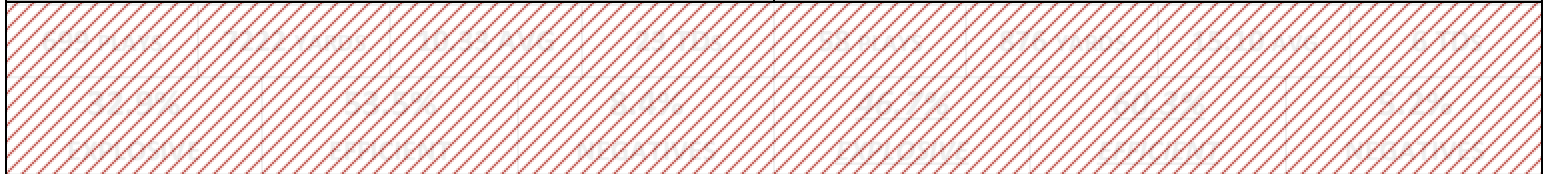
PISTOL PLAY PASS	1-BACK PLAY PASS
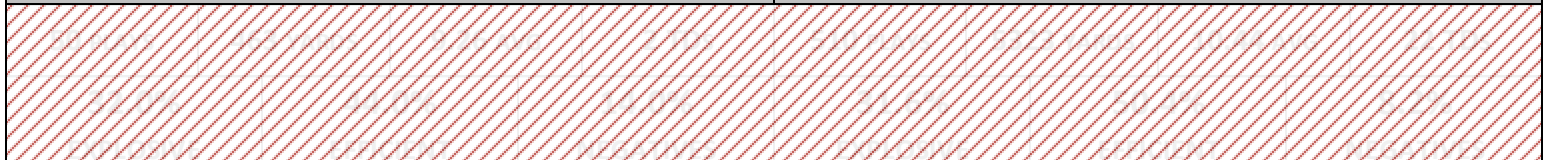
⭐ 2-BACK PLAY PASS	⭐ 3-BACK PLAY PASS

⭐ 2011 HOUSTON TEXANS

83 PLAYS	934 YARDS	11.25 AVG	2 TDs
37.3% *EXPLOSIVE*	*57.8%* *EFFICIENT*	10.8% NEGATIVES	

2012 HOUSTON TEXANS

68 PLAYS	660 YARDS	9.71 AVG	2 TDs
27.9% EXPLOSIVE	57.4% EFFICIENT	11.8% NEGATIVES	

⭐ 2012 WASHINGTON REDSKINS

131 PLAYS	1508 YARDS	11.51 AVG	6 TDs
39.7% *EXPLOSIVE*	*51.9%* *EFFICIENT*	13.0% NEGATIVES	

⭐ 2016 ATLANTA FALCONS

106 PLAYS	1380 YARDS	13.02 AVG	5 TDs
41.5% *EXPLOSIVE*	*57.5%* *EFFICIENT*	8.5% NEGATIVES	

2019 SAN FRANCISCO 49ers

82 PLAYS	832 YARDS	10.15 AVG	4 TDs
30.5% EXPLOSIVE	57.3% EFFICIENT	7.3% NEGATIVES	

2017 L.A. RAMS

87 PLAYS	927 YARDS	10.66 AVG	5 TDs
31.0% EXPLOSIVE	49.4% EFFICIENT	8.0% NEGATIVES	

2018 L.A. RAMS

158 PLAYS	1567 YARDS	9.92 AVG	7 TDs
31.6% EXPLOSIVE	51.3% EFFICIENT	5.1% NEGATIVES	

2019 L.A. RAMS

91 PLAYS	738 YARDS	8.11 AVG	0 TDs
26.7% EXPLOSIVE	46.7% EFFICIENT	5.5% NEGATIVES	

RUN ACTIONS/PROTECTIONS

RUN ACTION FAMILY	PLAYS	YARDS	AVG.	TDs	EXPLOSIVE RATE[a]	EFFICIENCY[b]	NEGATIVES RATE
TIGHT ZONE PASS	374	4220	11.28	11	***37.1%***	***57.8%***	9.9%
WIDE ZONE PASS	321	3546	11.05	12	***33.0%***	***52.6%***	6.5%
DUO PASS							
GAP PASS (w/ PULLER)							

ACTION/ PROT. FAMILY	PLAYS	YARDS	AVG.	TDs	EXPLOSIVE RATE	EFFICIENCY	NEGATIVES RATE
P 15-14 WILLIE							
P 19-18 WONKA							
P 14-15 MAN							
P 15-14 WEAK							
P 14-15 JAB							
P 19-18 WANDA BENDER							
P 18-19 SIFT							

a. Explosive Pass = 16+   b. Efficient Play = 40% of needed yardage on 1ST Down, 50% of needed yardage on 2ND Down, & 3RD/4TH Down conversion.

PASS 15-14 WEAK

DESCRIPTION:
2-BACK TIGHT ZONE PLAY PASS PROTECTION OFF WEAKSIDE RUN ACTION.

OFFENSIVE LINE:
SELL 15-14 WEAK. WORK TO MIKE LB. BST & TE ARE RESPONSIBLE FOR DE & SAM. 5-0 vs JAM.

Y:
IF SAM IS ON BALL, MAN SAM. IF SAM IS OFF BALL, MAN DE.

F:
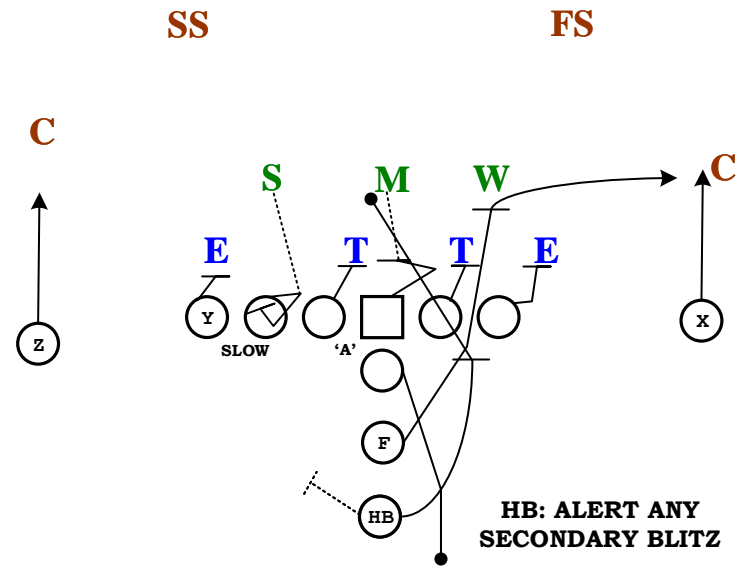INSERT & SELL BLOCK ON THE WILL BEFORE RELEASING TO FLAT. STAY IN VERSUS PRESSURE.

HALFBACK:
SELL 15-14 WEAK. ALERT ANY SECONDARY BLITZ (POSSIBLE ABORT) & RELEASE TO OVER.

QUARTERBACK:
FAKE 15-14 WEAK. SET UP DIRECTLY BEHIND THE CENTER.

PASS 14 WEAK

UNDER SWIM (2)

ACTION/ PROT. FAMILY	PLAYS	YARDS	AVG.	TDs	EXPLOSIVE RATE	EFFICIENCY	NEGATIVES RATE
P 15-14 WEAK	74	939	12.69	1	**_45.9%_**	**_64.9%_**	**_4.1%_**

DIRECTIONAL TENDENCIES

PASS 14 WEAK: 44 PLAYS (59.5%)	PASS 15 WEAK: 30 PLAYS (40.5%)

TOP ROUTE CONCEPTS CALLED

ROUTE CONCEPT	PLAYS	YARDS	AVG.	TDs	EXPLOSIVE RATE	EFFICIENCY	NEGATIVES RATE
DRIFT	21	297	14.14	1	**_52.4%_**	**_66.7%_**	9.5%
DAGGER	12	190	15.83	0	**_66.7%_**	**_75.0%_**	0.0%
READ	12	158	13.17	0	**_50.0%_**	**_75.0%_**	0.0%

ROUTE CONCEPTS

ROUTE CONCEPT	PLAYS	YARDS	AVG.	TDs	EXPLOSIVE RATE	EFFICIENCY	NEGATIVES RATE
DRIFT	*195*	2293	11.76	5	*39.0%*	*61.0%*	6.7%
READ							
RIDER							
DAGGER							
BLAZER							
HEAT							
BLAZE OUT							
BURNER							
LEAK							
LOCK RAIL							
SCISSORS							
BURNER POST							

DRIFT

INTENT OF CONCEPT:
QUICK HITTING PLAY PASS CONCEPT DESIGNED TO TAKE ADVANTAGE OF SPACE BETWEEN THE 2nd & 3rd LEVEL OF THE DEFENSE CREATED BY THE RUN ACTION.
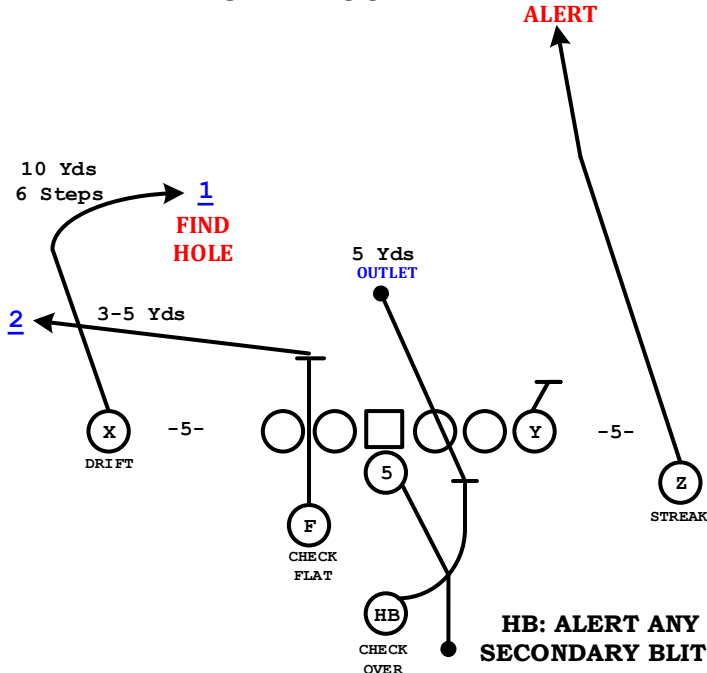
WEAK RT ACE PASS 14 MAN X DRIFT

HIT CHART

ROUTE	ATT.	COMP.	YARDS	TDs	INTs
DRIFT	130	100	2082	5	3
FLAT	33	21	185	0	0
BENCH	3	0	0	0	1

COVERAGE FAMILY CHART

COV. FAMILY	PLAYS	YARDS	AVG.	EXP. RATE	EFFIC.
COVER 1	46	510	11.09	26.1%	47.8%
COVER 2	32	492	15.38	_62.5%_	_75.0%_
COVER 3	_98_	1137	11.60	_39.8%_	_64.3%_
COVER 4	18	133	7.39	22.2%	55.6%

ROUTE CONCEPT	PLAYS	YARDS	AVG.	TDs	EXPLOSIVE RATE	EFFICIENCY	NEGATIVES RATE
DRIFT	_195_	2293	11.76	5	_39.0%_	_61.0%_	6.7%

OPERATIONAL/TEMPO TENDENCIES

BASE PROCEDURE: 76.4% (149 PLAYS)	QUICK COUNT: 6.2% (12 PLAYS)	AUDIBLED TO: 9.7% (19 PLAYS)	_ALERTED TO: 7.7% (15 PLAYS)_

ACTIONS/PROTECTIONS RAN WITH

ROUTE CONCEPT	PLAYS	YARDS	AVG.	TDs	EXPLOSIVE RATE	EFFICIENCY	NEGATIVES RATE
P 14-15 MAN	39	546	14.00	1	_48.7%_	_69.2%_	7.7%
P 18-19 SIFT	24	360	15.00	1	_41.7%_	_70.8%_	4.2%
P 15-14 WEAK	21	297	14.14	1	_52.4%_	_66.7%_	9.5%
P 19-18 BENDER	18	167	9.28	0	27.8%	55.6%	5.6%
P 19-18 BEND + JET	10	121	12.10	0	40.0%	70.0%	0.0%